



Lakeland
Education

Privacy Policy for Lakeland Education

Effective Date: 7th September 2024

At Lakelands Education, we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and disclose your personal information when you use our website www.lakelandeducation.co.uk (referred to as "the Website") and any associated services.

1. Information We Collect

We may collect and process the following data about you:

- **Personal Information:** This may include your name, email address, contact details, and other identifying information that you voluntarily provide when you register on the Website or subscribe to our services.

2. How We Use Your Information

We use your personal information in the following ways:

- To provide, operate, and maintain our website and services.
- To improve our website's functionality, user experience, and performance.
- To respond to your inquiries, provide customer support, and send important updates.
- To send promotional emails if you opt-in to receive marketing communications.
- To analyse data to understand trends and improve our offerings.
- To ensure our website remains secure and to detect and prevent fraudulent activity.

3. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties, except under the following circumstances:

- **Service Providers:** We may share information with trusted third-party vendors, contractors, or service providers who assist us in operating our website and conducting our business, as long as these parties agree to keep this information confidential.
- **Legal Obligations:** We may disclose your personal information if required by law or in response to valid requests by public authorities.

4. Your Rights

Under the General Data Protection Regulation (GDPR), you have the following rights regarding your personal information:

- **Access:** You have the right to request a copy of the personal data we hold about you.

- **Correction:** You have the right to request the correction of any inaccuracies in your data.
- **Deletion:** You have the right to request the deletion of your personal data where there is no compelling reason for us to continue using it.
- **Objection:** You can object to the processing of your personal data in certain circumstances, such as for direct marketing purposes.
- **Data Portability:** You can request that we transfer your data to another service provider, where applicable.

To exercise these rights, please contact us at email: jpduckworth@lakelandeducation.co.uk.

5. Data Retention

We retain your personal data only as long as is necessary for the purposes outlined in this policy or as required by law. Once the retention period has expired, we will securely delete or anonymize your information.

6. Security

We are committed to ensuring that your information is secure. We have implemented suitable physical, electronic, and managerial procedures to safeguard the information we collect online.

7. Third-Party Links

Our Website may contain links to third-party websites. We do not control these external sites and are not responsible for their privacy policies. We encourage you to review the privacy policies of these third-party websites before providing any personal data.

8. Children's Privacy

Our website is not intended for use by children under the age of 16. We do not knowingly collect personal information from children. If we discover that we have inadvertently collected such information, we will promptly take steps to delete it.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and where appropriate, we will notify you via email. Please check this page regularly to stay informed about how we are protecting your data.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

- Email: jpduckworth@lakelandeducation.co.uk